

Chloë Rose Flowers

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SELECT EXPERIENCE

Producer (2022 - Current)

Theatre Georgian Bay

- Created and executed successful marketing campaigns resulting in an over 1000% increase in online engagement
- Created and edited promotional material including production photos and a rehearsal trailer
- Surveyed audience members to create an audience engagement report with tangible action items for future growth
- Liaised as a representative of the company between sponsors, rentals, and media outlets
- Organized fundraising campaigns engaging the Simcoe County Community
- Created and executed a community outreach plan
- Assisted with Front of House duties
- Assisted with volunteer management

Associate Producer (2022)

Theatre by the Bay

- Launched the inaugural Simcoe County Theatre Festival comprised of six festival shows
- Developed and executed effective marketing strategies and campaigns
- Created promotional content for social media including capturing and editing photos and video content
- Assisted with Front of House duties and liaised between the box office, venue, and, Theatre by the Bay
- Production assistant duties, including making props and assisting with load-in
- Assisted the volunteer coordinator
- Duties in a regular office environment

Work-Study Theatre Coordinator (2022-2023)

Hart House Theatre

- Collaborated with renowned Toronto theatre companies to facilitate original programming and theatre resources for students at the University of Toronto
- Created and managed website and social media content

Executive Producer (2021-2022)

The St. Michael's College Troubadours

- Successfully curated and produced the largest season in the company's history
- Created budgets and sourced funding for each production
- Sourced a variety of venues to fit the performance and rehearsal needs for each production
- Ensured COVID-19 safety by creatively adapting shows to fit ever-changing restrictions

Communications Coordinator (2021-2022)

The University of Toronto Drama Coalition

- Created a brand-new website and launched a social media campaign to ensure accessibility for hundreds of theatre participants
- Managed communications between theatre participants across U of T's three campuses
- Elected to sit on the awards jury to nominate and vote on theatrical awards at U of T

Director & Program Manager (2021)

BrightStage Theatre Company

- Developed original theatre programming for children of all ages
- Organized and directed a free introductory theatre workshop for refugee children in Canada
- Created website design and managed social media accounts

Assistant Artistic Director (2018-2019)

The Art Project Collective

- Took initiative to create, lead, and manage a successful marketing and promotional campaign
- Worked as both an individual and team member to help maintain the artistic vision and focus of the company
- Helped to ensure a positive and safe environment for cast and crew members

Assistant Producer (2018-2019)

Victoria College Drama Society

- Worked collaboratively in a team of directors and executive members to make decisions about shows and the overall theatrical season
- Sat on casting panels and helped directors make informed decisions
- Participated in weekly executive meetings to contribute creative and administrative assistance
- Helped with public relations and administrative tasks
- Cleaned office and helped to set up and tear down sets in an efficient manner

EDUCATION

Theatre by the Bay's Indie Producer Co-op (2022)

- Selected to train in the critical skills necessary to be a successful theatre producer.
- In-class time spent being trained by top theatre artists and producers across Canada including Miriam Fernandes (Why Not Theatre), Andrea Donaldson (Nightwood Theatre), and Arkady Spivak (Talk is Free Theatre).
- Received one-on-one primary instruction from Iain Moggach on producing duties including writing OAC grants, creating budgets, and sponsorship packages
- On-the-job producing experience through launching the Simcoe County Theatre Festival

The University of Toronto (2018-2022):

Drama, Theatre & Performance Specialist. Dean's List Scholar. Performance. Trained for the theatre in the following areas:

- Directing (Banuta Rubess, Leah Cherniak)
- Performance (Ken Gass, Miriam Fernandes, Sonia Norris, Kate Lynch, Banuta Rubess)
- Playwriting (Coleen MacPherson)
- Devised Theatre (Banuta Rubess)
- Voice (Linklater method) (Cindy Block, Lauren Maykut)
- Shakespeare (Phillipa Sheppard)
- Movement (Seika Boye)
- Dramaturgy (Antje Budde)
- Clown (Leah Cherniak)
- Theatre History (Guillermo Verdecia, V.K. Preston, Pia Kleber, Nikki Cesare Schotzko)

SELECT AWARDS

Helen Gardiner Phelan Playhouse Scholarship Recipient

University of Toronto

Pia Kleber Scholarship Recipient

University of Toronto

Dean's List Scholarship Recipient

University of Toronto

U of T Spotlight Playwriting Competition Winner

University of Toronto

PRODUCING CREDITS

Crab Mentality (2023)	Executive Producer	Independently Produced
The Tempest (2023)	Producer	Theatre Georgian Bay
Romeo & Juliet (2022)	Associate Producer	Theatre Georgian Bay
B-O-D-Y (2022)	Associate Producer	Theatre by the Bay
“I” on the Prize (2022)	Associate Producer	Theatre by the Bay
The Cowgirl of Suburbia (2022)	Associate Producer	Theatre by the Bay
Barrie, Europa (2022)	Associate Producer	Theatre by the Bay
Retrograde (2022)	Associate Producer	Theatre by the Bay
Crab Mentality (2022)	Executive Producer	University of Toronto
Spring Awakening (2022)	Executive Producer	St. Michael’s College Troubadours
King Henry II (2022)	Executive Producer	St. Michael’s College Troubadours
Casimir and Caroline (2022)	Executive Producer	St. Michael’s College Troubadours
Black Stack (2022)	Executive Producer	St. Michael’s College Troubadours
Hallie Kwan vs. The Timekeeper (2021)	Executive Producer	St. Michael’s College Troubadours
Rihannaboi95 (2021)	Executive Producer	St. Michael’s College Troubadours
Salt-Water Moon (2021)	Executive Producer	St. Michael’s College Troubadours
Mamma Mia! (2019)	Assistant Producer	Victoria College Drama Society
Honey Lemon Green Tea (2019)	Assistant Producer	Victoria College Drama Society
Confessions of a Female Disorder (2019)	Assistant Producer	Victoria College Drama Society
A New Brain (2019)	Assistant Producer	Victoria College Drama Society
The Crucible (2019)	Assistant Artistic Director	The Art Project Collective
The Importance of Being Earnest (2018)	Assistant Producer	Victoria College Drama Society
A Midsummer Night’s Dream (2018)	Assistant Producer	Victoria College Drama Society